

Basic Profile | NOLEGEIN Journal of Leadership and Strategic Management



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About the Magazine

Nolegein - Journal of Leadership & Strategic Management is focused towards the rapid publication in the following areas of

- Strategic Management process
- Management decisions
- Time scales and production development planning
- Structure of the organization
- Activities of the organization
- Analysis of internal and external factors for product development
- SWOT Analysis
- Experience curve

Corporate strategy and portfolio theory

Competitor Analysis

Generic competitive strategic thinking

Globalization and the virtual firm

Internet and information availability

Sustainability

Age of Discontinuity-new technologies, globalization, cultural pluralism and knowledge capital.

Sections covered by this journal are review papers, research papers, interviews, news, companies/ institutions write-ups, short popular articles and case studies.