

Basic Profile | MICE Talk



Magazine Title	:	MICE Talk
Frequency	:	Monthly
Language	:	English
Category	:	Trade and Commercial Magazines (B2B)
Subcategory	:	Marketing, Advertising and Media
Version	:	Print Version
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About the Magazine

MICE Talk, India's first and only monthly business magazine on all aspects of MICE (Meetings, Incentives, Conventions and Exhibitions). It is one of the most widely read travel magazines among the Indian corporate world. MICE Talk is a B2C and B2B magazine, which gives a focused insight to the latest trends, news, views and reviews of the MICE industry.