

Basic Profile | India Business Journal



Magazine Title	:	India Business Journal
Frequency	:	Monthly
Language	:	English
Category	:	Trade and Commercial Magazines (B2B)
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About the Magazine

India Business Journal, pressed with its one of a kind substance, contacts' who of the Indian corporate world, businesspeople, business visionaries, different national/global venture and exchange advancement bodies, offices of trade, negotiators and strategy producers, hence entering into a wide cross segment of society the nation over.

Roughly 70% of India Business Journal perusers are packed in the metros and significant urban areas including Mumbai, Delhi, Chennai, Kolkata, Bangalore, Hyderabad, Pune, Ahmedabad and Nagpur.

The endorser of newspaper kiosk proportion is around 30:70 for example 30% of the course is sold through membership deals and about 70% through conveyance channels.