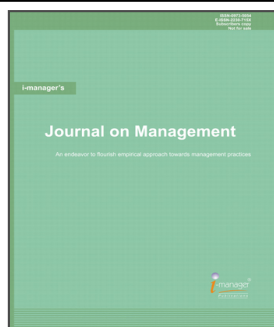


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## About the Magazine

This era of competitive business environment demands a more visionary approach to understand the various sectors and fields of business. Our incessant search in this field prompted us to launch i-manager's Journal on Management, to reflect the thoughts and knowledge of researchers and academicians to transform the outlook and notions pertaining to Management Education worldwide. i-manager's Journal on Management induce a spirit of zeal in the minds of the younger generation to move fast in this competitive world, both in educational and professional front as well.