

## Basic Profile | Adorn



<b>Magazine Title</b>	:	Adorn
<b>Frequency</b>	:	Bi-Monthly
<b>Language</b>	:	English
<b>Category</b>	:	Trade and Commercial Magazines (B2B)
<b>Subcategory</b>	:	Gems and Jewellery Industry
<b>Version</b>	:	Print Version
<b>Publishing Country</b>	:	India

## About the Magazine

Introducing Adorn, a new high-end jewellery magazine specifically designed for India's affluent jewellery and luxury accessories consumers. With a larger-than-normal format on imported art paper, Adorn promises a no-compromise, high-quality offering filled with stunning visuals and exciting content aimed at the discerning jewellery consumer. As the only consumer magazine of its kind in India, Adorn will fill a critical gap in the market by featuring the latest offerings from top manufacturers and retailers, themed photo spreads featuring top models wearing the best jewellery from across the country, coverage of red carpet events, and what the who's who are wearing in jewellery today.

Edited and produced by the core team behind Solitaire International, India's premier B2B jewellery magazine for the Gem & Jewellery Export Promotion Council, Adorn benefits from its team's deep knowledge and expertise in the industry. With a planned initial run of 20,000 copies per edition, Adorn will appear once every two months and be available on subscriptions and newsstands. Additionally, a database of high net-worth individuals all over India will receive a free distribution of Adorn. This distribution model makes Adorn an excellent platform to showcase the best of the industry's products and get your commercial message in front of a guaranteed readership of individuals who have established consumers of high-end and high-fashion jewellery products. Join us as we embark on a journey to bring the best of jewellery and accessories to the Indian market through Adorn.