

Basic Profile | Verve



Magazine Title	:	Verve
Frequency	:	Monthly
Language	:	English
Category	:	Special And General Interest Magazines
Subcategory	:	Life Style and Fashion
Version	:	Print Version
Edition	:	Indian
Publishing Country	:	India

About the Magazine

Verve is a magazine about the international Indian woman who rubs shoulders with the world with confidence and élan. She belongs to a high-income group and is well aware of the latest trends and styles, be it in fashion, the arts, cuisine or world events. Verve appeals to the intelligent, urbane, educated and affluent woman. She would be 25 years of age and above. She is likely to be an independent entrepreneur or a corporate professional or a socialite. She is well-travelled, fashion conscious and appreciates luxury with a side to her that is culturally sensitive with aesthetic sensibilities. Overall a multi-faceted, stylish and glamorous woman.