

Basic Profile | Phygital



Magazine Title	:	Phygital
Frequency	:	Bi-Monthly
Language	:	English
Category	:	Trade and Commercial Magazines (B2B)
Subcategory	:	Technology Industries
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About the Magazine

India's only magazine focusing on Technology for Brands, Retailers, eCommerce, and D2C Companies. The content is focused around Store Tech, Cloud, Mar-Tech, AI, Analytics, PoS, supply chain, last-mile Fulfillment, etc. Functional Reach: CXO, CTO, CIO, CMO, Vice President, Business Heads, Functional Teams, Delivery teams