

Basic Profile | Business Strategy



Magazine Title	:	Business Strategy
Frequency	:	Quarterly
Language	:	English
Category	:	Journals on Various Topics
Subcategory	:	Management
Version	:	Print Version
Publishing Country	:	India

Subscription Packages for Indian Subscribers

Year(s)	No. of Issues	Print Version
One	4	₹ 1250.00
Two	8	₹ 2200.00
Three	12	₹ 3200.00
Four	16	₹ 4200.00
Five	20	₹ 5000.00

About the Magazine

The IUP Journal of Business Strategy is a quarterly journal that focuses on business models, entrepreneurship, creativity and innovation, change management, operational excellence, leadership, turnaround strategies and mergers & acquisitions.