

## Basic Profile | Inside Outside



<b>Magazine Title</b>	:	Inside Outside
<b>Frequency</b>	:	Monthly
<b>Language</b>	:	English
<b>Category</b>	:	Trade and Commercial Magazines (B2B)
<b>Subcategory</b>	:	Architecture and Interior Design
<b>Version</b>	:	Print Version
<b>Publishing Country</b>	:	India
<b>Launch</b>	:	1978
<b>Trade Segment</b>	:	A magazine on interior design and architecture

## About the Magazine

INSIDE OUTSIDE is India's first, and foremost monthly magazine on interior design and architecture.

Launched in 1978 the Business India Group bought it over from its original owners when it had published only 4 issues. The Group turned the magazine around and made it a monthly with content that was more relevant and exciting.

Over the years the magazine has grown to be the bible for the community of Indian architects and the professional interior designer. It is revered for its authority and selection of coverage. Professionals consider it an honour to be published in the pages of this premier interior design magazine.

The magazine focuses on well-designed interiors. Be it residential or commercial, INSIDE OUTSIDE covers the exclusive and luxurious, to the low cost and space conscious. Designing on small budgets and problem solving is a special area of editorial interest, and even the lavish apartments featured are replete with ideas that can be emulated in more modest homes.