

Basic Profile | Agriculture Today



Magazine Title	:	Agriculture Today
Frequency	:	Monthly
Language	:	English
Category	:	Trade and Commercial Magazines (B2B)
Subcategory	:	Agriculture Sector
Version	:	Print Version
Publishing Country	:	India

About the Magazine

Agriculture has been the primary occupation of human beings. What began as a means of survival, has today emerged as a significant economic activity around the world. Agriculture has transformed in various ways from subsistence to affluence, from traditional to technological, from undefined to precise, and the pace has rapidly accelerated in the last one decade with the globalization and technological advancement. In this journey of transformation media has played critical roles. Still there is a long way to go in making the planet free from hunger and malnutrition.

Agriculture Today is one of leading global agriculture magazines, that delivers the latest news and analysis of pressing agricultural issues of international importance. The magazine analyses sectorial concerns involving bio-technology, farm-mechanisation, seeds, fertilizers, bio-agriculture, crop protection, horticulture, animal husbandry, food processing, agribusiness, ICT, research and marketing etc. The Group comprises of the Agriculture Today monthly, daily Agri News World and Agri News Service, which serves as powerful platform for providing information and networking, shaping policies and facilitating trade and businesses.