

## Basic Profile | VM And RD



<b>Magazine Title</b>	:	VM And RD
<b>Frequency</b>	:	Monthly
<b>Language</b>	:	English
<b>Category</b>	:	Trade and Commercial Magazines (B2B)
<b>Subcategory</b>	:	Marketing, Advertising and Media
<b>Version</b>	:	Print Version
<b>Publishing Country</b>	:	India

## About the Magazine

India's only specialized monthly magazine on Visual Merchandising and Retail Design, was launched in 2005 to add value in the specialized domain of store design and presentation in the retail Industry by providing the latest in news, information, learning and stories on excellence and innovation. The magazine also engages with the design community to bring to light talent and experience with candid conversations and interviews, The magazine is read by a majority of the brands, retailers, designers and services providers across India.