

Basic Profile | California Management Review Journal



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About the Magazine

California management overview has served as a bridge of communication among academia and management exercise for sixty years. With a history of publishing leading-facet studies with managerial programs, CMR is uniquely located as both a precious outlet for top enterprise school school and an critical resource for practitioners.

Edited at UC Berkeley's Haas school of business, the journal publishes articles across a number of management subjects, shaping research and exercise on dealing with innovation, approach and corporation, sustainable management practices, and human assets control -- amongst many others.

Exceptional studies

California management evaluation ranks the various top management journals inside the international. CMR's articles are distributed through retailers consisting of Harvard commercial enterprise faculty Publishing and SAGE Publishing, and are utilized in university courses, executive programs, and management seminars round the sector. CMR is proud to put up the contemporary research from control pupils such as Henry Chesbrough, Laura Tyson, Michael Tushman, David Aaker, David Teece, and Charles

O'Reilly.

A focus enterprise practice

California control evaluate is situated at the intersection of educational research and business exercise. As a part of the journal's editorial method, all articles must be based on each solid educational studies and provide insights into the practice of control.

Unique issues

Further to publishing its everyday troubles, California management review has posted special problems and sections on relevant topics guest-edited via leading school. Recent unique troubles have targeted on the dynamic competencies framework, city innovation, big data, crowdfunding, circle of relatives corporations, intellectual belongings control, and hybrid corporations.