

## Basic Profile | American Marketing Association Bundle



<b>Magazine Title</b>	:	American Marketing Association Bundle
<b>Frequency</b>	:	Fortnightly
<b>Language</b>	:	English
<b>Category</b>	:	Journals on Various Topics
<b>Subcategory</b>	:	Management
<b>Version</b>	:	Print Version
<b>Publishing Country</b>	:	India

### Subscription Packages for Indian Subscribers

Year(s)	No. of Issues	Print + Digital Version
One	20	₹ 166758.38

## About the Magazine

AMA academic Journals submit the today's peer-reviewed research aimed toward advancing our enterprise and equipping commercial enterprise professionals with the insight had to make better managerial selections. Articles cover general marketing, global notion leadership and burgeoning fields of advertising and marketing studies, big data and analytics. The journals are distinctly ranked and the journal of marketing and journal of advertising research are covered on the prestigious monetary times (ft) top 50 commercial enterprise journal list.